

L+A Lipgloss + Aftershave

2024 Editorial Calendar

MONTH	GUIDES	EDUCATION THEME
WINTER JANUARY	Winter Hydration Skin Care Guide	Goals For The New Year Hydrating Head To Toe Science and Technology For Body Treatments
WINTER FEBRUARY	Winter Hydration Skin Care Guide Hair Removal Guide	All Hair Removal Best Ways To Moisturize Valentine's Day
SPRING MARCH	Spring Skin Care Botanical Guide Spring Tech Tool Box	Hottest Tech In Beauty Botanicals Herbal Infusions
SPRING APRIL	Spring Skin Care Botanical Guide	Rosacea Sensitive Skin Compromised Skin
SPRING MAY	Spring Skin Care Botanical Guide Spring Beauty Guide	All Things SPF Brows / Lashes Lips Makeup
SUMMER JUNE	Summer Science Skin Care Guide Men's Skin Fitness Guide	The Science Of Peels Men Probiotics
SUMMER JULY	Summer Science Skin Care Guide Get Fit - Be Well Guide	Body + Fitness Nutrition Supplements Summer School
SUMMER AUGUST	Summer Science Skin Care Guide	6th Annual L+A Favs Delivery Systems Peptides + Exosomes Summer School
FALL SEPTEMBER	Fall Guide To Skin Care Correction Fall Tech Tool Box	New Peel Trends Laser Micro / Hydrodermabrasion
FALL OCTOBER	Fall Guide To Skin Care Correction Fall Beauty Guide Guide to Retail Success	Fall Beauty Trends Hyperpigmentation
FALL NOVEMBER	Fall Guide To Skin Care Correction	Acne Holiday Prep For Skin / Beauty / Wellness
WINTER DECEMBER	Winter Skin + Body Fitness Guide	